

Campaign for Open Media²⁶

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June 6, 1992

John van Zyl
40 Radio Netherlands Training Centre

The Friedrich Ebert Stiftung (FES) in co-operation with the Campaign for Open Media (COM) would like to invite a representative of your organisation to a workshop on June 24 and 25 to discuss the training and development needs of the electronic media in South Africa.

The background to this workshop is the expressed willingness of the European Community to assist in a major project for the development of this media in South Africa. The EC has asked the FES, as a foundation experienced in media development, to recommend a comprehensive project to be funded by the EC.

The FES is a German foundation rooted in the labour movement and active in, among other, the development of media internationally.

The purpose of the workshop is to draw together relevant groups involved in electronic media, especially those concerned with new broadcasting initiatives, and to discuss and draft a project proposal. It is essential that this proposal is submitted to the EC by the end of this month to enable the EC to include the necessary funds in their 1993 budget.

Given the urgency of this matter the FES approached COM to assist it in convening this consultative workshop. Although FES has been in contact with a number of broadcasting groups, it needs to meet with all relevant organisations in one forum to reach consensus on the development needs of this sector.

**FRIEDRICH
EBERT 
STIFTUNG**

The objective of the proposal which has to be formulated is a development plan for especially new broadcast initiatives, but not excluding existing broadcasters. The concept of development in this context does not refer to training needs only, but also to the provision of resources to enable the establishment of new media projects.

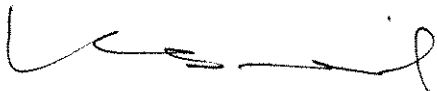
The venue is Bobolink in Sandhurst, Johannesburg. The street address is 33 Killarney Road. A map is attached. Accommodation for out of town delegates is available at Bobolink and sponsorship for travel will be provided on presentation of the necessary air ticket as well as the invoice for the ticket.


The conference will begin at 11h00 on June 24 until 17h00 on that day, and will commence again at 09h30 on June 25 until after lunch. Please note that an informal social gathering will take place on the evening of June 24 at Harridans restaurant at the Market Theatre complex.

It is essential that you confirm your participation by not later than Friday June 12.

We are looking forward to seeing you there.

Yours sincerely


Hendrik Bussiek
Southern African Media Co-ordinator
FES


Jeanette Minnie
Organiser
COM